

Privacy Policy

Last updated: 4/26/2021

The Highway 50 Association (“us”, “we”, or “our”) operates <https://www.hwy50wagontrain.com> (the “Site”). This document informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, phone number, physical address, website address, and email.

We may use your personal information to:

- administer this web site
- personalize the web site for you
- enable your access to and use of the web site services
- send you marketing communications
- collect payments from you

Where The Highway 50 Association discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, The Highway 50 Association may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site (“Log Data”).

This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this data so that we may administer this Site, personalize the Site for you, and enable your access to and use of the Site services.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer’s hard drive.

Like many sites, we use “cookies” to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Securing your data

The Highway 50 Association will take reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information. Information relating to electronic transactions entered into via this web site will be protected by encryption technology.

The security of your Personal Information is important to us, but remembers that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Changes to This Privacy Policy

This Privacy Policy is effective as of 4/26/2021 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the website after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you by placing a last updated notice on this web document.

Contact Us

If you have any questions about this Privacy Policy, please contact us by e-mail to tophandranch@gmail.com; or by post to:

Highway 50 Association
P.O. Box 454, Placerville, California 95667